



Digital Dispatch Partners to Develop Unique Payment Gateway

Digital Dispatch Systems Inc. and MACT Holding Company Limited, a wholly owned subsidiary of Macquarie Bank Limited, are working together to bring new dispatch and payment technology to the taxi industry in Sydney, Australia. This is the first stage in a partnership that has the potential to operate globally.



MACT Holding Company will set up a new taxi network - Lime Taxis - in Sydney, later this year using Digital Dispatch's PathFinder™ application and the iPilot 8000™ mobile computer. The initial order will fit out 135 new vehicles and is valued at a total Cdn \$1.5 million. The total value of this project, including maintenance contracts and options, could exceed Cdn \$5 million as the fleet expands over the next five years.

The partnership, which leverages Digital Dispatch Systems' wireless dispatch capabilities and Macquarie Bank's financing and transaction expertise, uses a mutually developed system to integrate dispatch technology with electronic payments processing.

Electronic transactions are increasing worldwide, and debit and credit card payments for taxi fares are becoming increasingly popular.

"We are very pleased to be part of this unique project which merges a business model based on a recurring revenue stream with a premium taxi service. It is a significant win for us in Australia, particularly in being selected over the entrenched local suppliers. Successful implementation of this project should have



immediate benefit for further sales opportunities," said Michael Hryb, Vice President of International Sales for Digital Dispatch.

Mr. Stephen Albin, Chief Executive of Lime Taxis commented, "The selection of Digital Dispatch Systems follows a rigorous tender process. All bidders were challenged by the demanding project specifications and in the end Digital Dispatch proved to be the clear choice. Digital Dispatch is a world leader and we are satisfied we have found a partner with the depth of technology, service and

resources to work with us to develop the Australian taxi market. Digital Dispatch's international customer base makes them a natural strategic partner for us as we look to expand with our unique payment system offering."

The system is currently being installed and tested and is scheduled to be launched commercially in Sydney, Australia this summer. Digital Dispatch is now planning to open an office in Australia to support this system and new opportunities in the region.

