

## Specifications



|                           |   |
|---------------------------|---|
| Dimensions                | ■ 182mm x 89mm x 58mm (7.2" x 3.5" x 2.2") LxWxD  |
| Weight                    | ■ 280g (10oz)   |
| Color                     | ■ Black   |
| Cable                     | ■ 1m (3.2 ft) coiled cable, extendable up to 2.3m (7.5ft), RS-232 DB9 female with DC jack power supply connector  |
| Magnetic Card Reader      | ■ Vertical swipe action for accurate reads<br>■ Bi-directional hi-coercivity card reading                         |
| Housing                   | ■ Tamper proof, light weight ABS<br>■ Privacy shield  |
| Display                   | ■ 128x64 graphics, backlit  |
| Keyboard                  | ■ Tri-color status indicator (LED),<br>■ 4x3 numeric key matrix, 4 soft function keys                             |
| Security                  | ■ Interac® approved for use in Canada RSA encryption, secure keyboard scan algorithms, application authentication |
| Power                     | ■ 9V Universal DC   |
| Certification             | ■ CE, FCC, C-Tick   |
| Operating Temperature     | ■ 0° to 40°C (32°F to 104°F)  |
| Storage Temperature       | ■ -10° to 70°C (14°F to 158°F)  |
| Environment               | ■ Relative humidity up to 85% non-condensing  |
| MDT Compatibility         | ■ Digital Dispatch Vector 530™, iPilot 8000™ MDTs, SmartPrint™ Mobile Printer                                     |
| Application Compatibility | ■ TaxiTrack™, PathFinder™   |
| Other                     | ■ Mounting cradle<br>■ "Just say Interac®" and "Protect Your PIN" decals  |

## In-vehicle Debit Card Payment Solution



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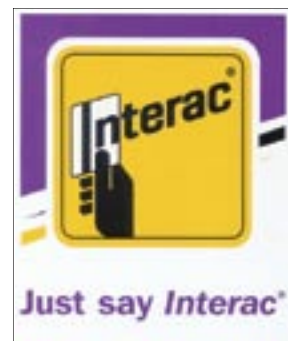
## Accept Interac® in your taxi

SmartPay™ lets taxi companies improve customer loyalty by securely accepting Interac® debit payments.

The SmartPay™ in-vehicle point-of-sale terminal combines the convenience of credit cards with the security of cash as funds are directly taken from the customer's bank account. The user friendly PIN-pad is fully integrated with the taxi dispatch application, radio system, mobile data terminal and the SmartPrint mobile printer. SmartPay™ provides merchants the lowest cost transaction rates with immediate fund transfer and eliminates chargebacks.

## Just Say Interac®

Canada leads the world in debit card usage on a per capita basis, and Interac® Direct Payment, Canada's national debit service, has replaced cash as the preferred method of payment in Canada. More than 85 per cent of Canadians have a banking card and used debit card to pay for over 2.5 billion transactions last year. Interac® is popular because it can be used by anybody that has a chequing or savings account, without the need to qualify for a credit card. Customers are increasingly expecting to be able to use Interac anytime, anywhere. With SmartPay™, taxi companies across Canada are now able to "Just Say Interac" to their passengers.



## Integrated SmartPay™ Solution

The SmartPay™ PIN-pad is fully integrated with the taxi dispatch system. It has a sleek, innovative and ergonomic design and is easy to install with a direct serial connection to the mobile data terminal. The rugged PIN-pad is designed to withstand the constant handling experienced from daily use in mobile point-of-sale environments, and has a durable, tamper proof enclosure. SmartPay™ uses the SmartPrint mobile printer to print receipts that are in full compliance with Interac® certification requirements. The taxi company's existing radio system is utilized, which means that there are no additional charges for airtime usage. All Interac® payment transactions are recorded and stored within the dispatch application. This eliminates the need for a separate system to process Interac payments.



## Benefits

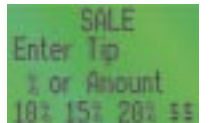
### ■ Lowest Cost Merchant Rates

- Interac® debit transactions have a low fixed fee per transaction. There are no percentage-based processing charges.
- Interac® transactions are settled immediately as funds are withdrawn directly from customer bank accounts and transferred into the merchant's account the same day. Therefore, there are no delays in receiving funds, avoiding delays generally associated with credit card funds.
- Interac® payments do not require to be adjusted prior to settlement, so there is no labor required to review receipts and adjust transaction totals.
- Interac® payments are fully guaranteed once a transaction is approved, decreasing the risk of costly chargebacks and customer complaints.

### ■ Secure and Easy to Use

- SmartPay™ allows customers to swipe their own debit cards, reducing the risk of card fraud.
- SmartPay™ is certified by Interac®. Interac® payments are secure because customers use their Personal Identification Number to approve payments.
- The PIN-pad cable extends conveniently and can be handed over to the customer in the back seat, ensuring privacy for customers when entering their PIN.
- The PIN-pad has a large, clear, backlit graphics display with easy to follow step-by-step instructions for customers to complete their transaction.
- Customers can add a tip easily and discretely directly on the PIN-pad, eliminating the need for the driver to ask for a tip prior to processing the payment.

Sample  
SmartPay™ Screen



### ■ Fully Integrated

- The SmartPay™ PIN-pad is fully integrated with the taxi dispatch system, radio system, in-vehicle mobile data terminal and mobile printer.
- SmartPay™ Interac® transactions are recorded and stored with all other payment types within the dispatch and cashiering application. Consequently, there is no need for a separate system to process Interac payments.
- The PIN-pad has a direct serial connection to the mobile data terminal, facilitating quick and easy installation.
- SmartPay™ utilizes a company's existing radio system instead of a cellular network, which means there are no additional charges for airtime usage.
- There are no monthly leasing fees as the taxi company owns the point-of-sale equipment.

### ■ Convenient Payment Option

- Gain more market share by offering customers the convenience of paying by Interac®.
- Interac® payments are already popular and preferred by customers.

